

Mechanical Data

	Depth	Width	Depth	Width		Depth	Width	Depth	Width
Half page horizontal	124mm	x 178mm	4 ⁷ / ₈ "	x 7"	Double page type	255mm	x 380mm	10"	x 15"
Half page vertical	255mm	x 85mm	10"	x 3 ³ / ₈ "	Double page trim	297mm	x 420mm	11 ³ / ₄ "	x 16 ¹ / ₂ "
Full page type	255mm	x 178mm	10"	x 7"	Double page bleed	303mm	x 432mm	12"	x 17"
Full page trim	297mm	x 210mm	11 ³ / ₄ "	x 8 ¹ / ₄ "	Allow 6mm (1/4") on both sides of the gutter				
Full page bleed	303mm	x 216mm	12"	x 8 ¹ / ₂ "					

Digital Media (Apple Macintosh Formatted)

- **Applications:** Quark Xpress, Adobe Photoshop, Adobe Illustrator, Macromedia Freehand, High-Res PDF
 - **Fonts:** All fonts used must be included (both screen and printer).
 - **Pictures:** All pictures must be supplied at a minimum of 300dpi at actual printing size.
- TRANSFER**
- **Removable media:** CD-ROM, 100MB Zip disk.
 - **ISDN:** Compatible with: WamNet, 4-Sight Transmission Manager, ISDN Manager, Leonardo Pro, Easy Transfer.
ISDN number: +44 (0)20 7402 6432 (4-Sight ML Protocol, German Protocol, Eurofile)
 - **User ID:** spgmedia **Password:** 14days2
 - **FTP:** For access and password please contact Copy Department.
 - **EMAIL: WE DO NOT ACCEPT FILES BY EMAIL TRANSFER**

A COLOUR PROOF IS REQUIRED WHEN SENDING MATERIAL

Artwork and Design Service Please refer to costs below

If you are unable to supply your materials in any of the above formats, we can offer an artwork, design and production service. In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company logo
- Company contact details
- Photographs, slides or transparencies

We will then write, design and provide you with a proof of your advertisement prior to publication.

Artwork, Design and Production Costs

Design	£280
Convert films to digital	£100
Amendments to existing advertisement	£50

The above costs serve as a guideline only. If you require any further assistance, email our Copy Department: copyinfo@spgmedia.com